

The Secrets of Effectively Assessing, Engaging and Motivating your Clients

A 'Successful Hypnotherapy' Seminar

The Hilton Hotel, Basingstoke, Sat 9th - Sun 10th Feb 2008

Presented by Rob Kelly ★ www.rck.net



TESTIMONIALS

I would just like to add my thoughts with regards to the 'secrets weekend', without seeming too hysterical, It was absolutely incredible.

This course is, without doubt, a must for anyone that is considering practising hypnotherapy or hypnoanalysis.

I feel THIS particular course was paced in a way that was by far better than any other seminar have ever been on, and created a brilliant atmosphere."

Steve McKeown MIAPH
Hypnotherapist

"The way you handled my first consultation had an amazing affect on me.... I felt certain you were going to help me, and I opened up more to you in those first few minutes, than I had done previously during five years of psychotherapy!"

Rosie M (Ex borderline personality disorder sufferer)

"You were so relaxed and comfortable during my initial consultation that you made something that should have been very difficult, very, very easy"

Polly (Ex Social Phobic)

Whether the therapy you practise takes two hours, or two years, its success is determined within the first 30 mins!

The aim of this course is to equip you with the knowledge, insight and skills necessary for the effective assessment, engagement and motivation of your clients

This course is divided into three sections:

1. How to run an effective consultation
2. Recognising and working with clients with personality disorders.
3. Understanding and working with Dissociative Conditions:

1) How to run an effective Initial Consultation:

How to assess the nature of your client's presenting symptoms, and ascertain their suitability for therapy, while creating the rapport, trust and empathy necessary for a strong therapeutic relationship.

- Using an Initial Consultation Form & effective note-taking
- Managing your clients expectations
- How to build trust, rapport, belief, likeability, and confidence
- Recognising personality types and personality disorders
- Feeding back to the client: making sense of their symptoms
- Identifying major conflicts, and red herrings!
- Un-doing previous therapy and 'institutionalised resistance'
- Breaking down barriers: creating a special, safe place to talk
- How to explain Pure Hypnoanalysis, Free Association, hypnosis and Suggestion
- Overcoming objections, resistance, denial and sheer ignorance!
- Understanding cause and effect + direct v indirect symptoms
- Suggestion therapy or analytical therapy?
- Is this client suitable for therapy? Are they likely to get through it?
- Identifying whether a client is going to find therapy easy or hard.
- Giving the client a concise overview of their symptoms and motivating them

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"Another excellent course delivered by Rob Kelly. I believe a lot of therapists neglect the importance of gaining excellent rapport as quickly as possible with a client and a successful therapy can depend on this, whether it be one session or 10 sessions. This is one of Rob's strengths and he imparts his knowledge of how to do the same in an inspiring way that gives delegates the confidence and belief that they can use the same techniques to achieve the same results. Rob also has tremendous knowledge of how to quickly & professionally assess a client whilst still making the client feel completely at ease and confident in their surroundings. I learned so much from this seminar and the techniques are now cast in stone and used effectively every day."

**Jonathan Wootton,
Hypnotherapist**

2) Recognising and working with clients with Personality Disorders:

It is generally accepted that people who suffer from personality disorders can find the resolution of anxiety symptoms very difficult - however Pure Hypnoanalysis can be extremely effective in resolving many of these problems.

Specifically, we will look at:

- The Borderline Personality
- The Narcissistic Personality
- The Antisocial Personality
- The Obsessive/Compulsive Personality

We will discuss each of the main 'disorders' that clients are likely to consult a therapist with, and look at how these types of personality get formed/created, and how they are likely to react in therapy.

3) Understanding and working with Dissociative Conditions:

Dissociation is sometimes referred to as 'The Hidden Epidemic', and affects millions of people worldwide. Most 'normal' people have perhaps one or two significant traumatic experiences in their childhood that have had a pathological effect, causing anxiety and depression. People who are dissociative tend to have experienced a very conflicting or traumatic childhood and they have had to develop different coping mechanisms to everyone else..... these 'coping mechanisms' can make life very difficult, even after the threat of trauma has passed.

Topics covered include:

- What is Dissociation, and what are the various types?
- Hysterical and Paranoid Dissociation
- A Sociological perspective
- Examples of Dissociation including case histories
- 'live' explanations by sufferers of dissociation

Continued...

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"As a professional therapist dealing with anxiety and mental health issues, it is incredibly important to understand who can and can't be treated (and why) and how to manage clients during the therapeutic process. Rob's demonstrations and lectures about the different personality types and their strengths, weaknesses and motivations, along with a detailed view on mental disorders and psychosis, will really benefit my day to day work. After the course I feel more equipped dealing with each and every single TYPE of person seeking help for anxieties and symptoms, and therefore therapy will certainly be easier and quicker and more successful for me AND for the client themselves.

Rob is a wonderfully dynamic lecturer who enables detailed information to sink in easily. Regardless of whether your therapy involves hypnosis, if you deal with people, you should be on this course..."

**Richard Parsons,
Hypnotherapist**

3) Understanding and working with Dissociative Conditions (continued):

- Dissociation in therapy, and the effects on the therapeutic relationship
- Repression and Dissociation - how do the two defence mechanisms work together?
- Abreaction and catharsis in dissociative people
- Finding the originating cause of the dissociative state
- Techniques for promoting 're-association'
- UFO abductions, Past life experiences and near death experiences explained
- The five main dissociative symptoms: amnesia, depersonalisation, derealisation, identity confusion and identity alteration.

Who is this course aimed at? - Any healthcare professional, hypnotherapist, counsellor, doctor etc.

Warning!

Although this seminar/workshop will be presented in (as far as possible) a dynamic, interesting and humorous way, the content can sometimes be very challenging and can often stir-up strong emotions in some of the delegates attending. The presentation is likely to contain some swearing and quite detailed experiences of abuse and trauma may be discussed.

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BOOK NOW! PLACES ARE LIMITED

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Send to: Rob Kelly, 41 Hills Road, Cambridge CB2 1NT

Name.....

Telephone.....

I enclose cheque for the sum of £295.00 (IAPH Members/Students £195)
Lunch and refreshments are included in cost

Or take from my credit card:

Card number: _____

Card start date: / Card expiry date: / Issue number:

Please debit my credit card with the above amount. Signed _____

Make cheques payable to Rob Kelly

We have negotiated a special Bed and Breakfast rate with the hotel of £60 per person, per night. Please tick if you would like a room for:

Friday night Saturday night

(We will book the B&B for you and hotel costs are to be paid directly to the hotel upon departure)